

Designer Profile

18 Oct 2020 By Jordan Guinn

Geoffrey Coy of Arthur McLaughlin + Associates staged the interior of this S. F. home.

Geoffrey Coy knew exactly what he wanted to do when it came time to prepare 31 Presidio Terrace for sale. The owner and principal interior designer of Arthur McLaughlin + Associates wanted to pay homage to architect Frederick Nickerson's creation from 1909, while updating the home for contemporary living.

"The intention was to update it for a modern family but not diminish its historical details," Coy said.

One of the biggest undertak-

ings of this extensive project was swapping out the lighting. Coy estimates they replaced around 40 light fixtures from vendors like Hudson Valley Lighting and Arteriors. The home's inlaid hardwood floors are accented by area rugs personally designed by Coy.

"We sourced the rugs from Floortex," he said. "We specified different material in specific sizes and patterns and had them bound for 31 Presidio Terrace."

The living room's sofa came from San Francisco's Kroll Furniture, while the coffee table is from Restoration Hardware. Coy also tended to the outdoor areas by furnishing



Geoffrey Coy of Arthur McLaughlin + Associates staged 31 Presidio Terrace, a home built by architect Frederick Nickerson in 1909.

them for a modern lifestyle by creating multiple seating and dining areas throughout the home's expansive indoor outdoor areas, facilitating a seamless use of space.

A subtle highlight of the house rests just off the living room, taking the shape of a music nook. Coy added a contemporary sculpture and piano with an upholstered bench to accentuate the room.

For interior paint, Coy opted for a monochromatic color scheme of varying shades of white. Walls feature matte paint, while moldings and trim feature a semi gloss coat-



The property truly shines in the afternoon and early evening, Coy said.



Geoffrey Coy of Arthur McLaughlin + Associates said the living room of 31 Presidio Terrace was his favorite room to stage because he enjoys arranging formal spaces.

"There's great energy in the home from middle to late afternoon because it gets a lot of sun," he said.

Other aspects of the listing include a top floor family room and spa space, as well as a lower level with a cinema and bar area.

Take a virtual tour of the four-level masterpiece at www.31presidioterrace.com.